



**Aston Martin and G and G Business Developments Unveil new Sales Centre for Aston Martin Residences at 300 Biscayne Boulevard Way in Miami**

- Stunning new sail-shaped residential tower overlooking Biscayne Bay will become one of Miami's most sought-after residential addresses
- Project will break ground in Autumn 2017 and open in 2021

*22 June 2017, Miami, FL:* Aston Martin and global property developer G and G Business Developments are delighted to announce that the sales centre for their unique waterfront real estate project at the mouth of the Miami River is now open.

A striking 66-floor luxury residential tower, the Aston Martin Residences at 300 Biscayne Boulevard Way will break ground in Autumn 2017 and will feature approximately 391 condominiums offering incredible panoramic views of Biscayne Bay and the Miami area.

The luxury development is scheduled to open in 2021 and will feature seven penthouses and a duplex penthouse - all of which will enjoy private pools and spacious terraces, alongside a range of one to four bedroom condominiums.

Aston Martin's design team, led by EVP and Chief Creative Officer, Marek Reichman, designed the interior spaces including the two private lobbies, the two-level fitness centre with ocean views and the full-service spa amongst other shared spaces in the development. These beautiful spaces will be encased in a bold sail-shaped building, an engineering master-piece designed by Revuelta Architecture and Bodas Miani Anger, renowned for creating landmark properties that are aesthetically pleasing and yet grounded in performance and purpose.

Visitors to the new sales centre will experience first-hand the British luxury brand's signature understated elegance, clean lines and the authenticity and quality of the materials planned for use throughout the development. Design elements, such as the unique carbon fibre welcome desks, will adorn each lobby. Highlight features will include doors with bespoke artisan Aston Martin handles, number plinths and leather door tabs. Shared areas will feature key design cues, including a stunning infinity pool located on the 55<sup>th</sup> floor. Residents of the new development will also be able to enjoy direct access to the turquoise waters of Miami via an exclusive yacht marina.

Completing the sales centre is an Aston Martin Vulcan, one of only 24 examples of the brand's 820bhp, all-carbon fibre supercar that delivers truly extreme performance. This Vulcan is resplendent in white, a piece of automotive art, inspired by Miami and personally specified by Marek Reichman to reflect the tropical surroundings.

Marek Reichman said: "In this, our first residential development, the interiors are inspired by Aston Martin, but take into consideration Miami's tropical environment. Our design language

is based on beauty and the honesty and authenticity of materials. It's simple and pure and it has an elegance attached to beautiful proportions. We are incorporating Aston Martin's DNA through subtle details and fine craftsmanship, with an emphasis on comfort. This building is for people who appreciate the finest quality and craftsmanship, who love the feeling of something that is timeless."

German Coto, CEO of G and G Business Developments said: "We have been overwhelmed by the positive response from the market – pre-sales are extremely encouraging and I'm delighted that we are on schedule both in terms of the development and pre-sales. In Aston Martin, we found the perfect partner – one that resonates globally and is the definition of timeless luxury. Together with the Aston Martin design team, we are creating the ultimate tower that will contribute to redefine the new Miami skyline and support to the local economy and the wider community."

The residences and penthouses, which range from 700 to 19,000 square feet, will be priced from \$600,000 to upwards of \$50 million.

The sales centre for the Aston Martin Residences at 300 Biscayne Boulevard Way is open daily from Monday to Friday from 10am to 6pm and Saturday and Sunday from 11am to 5pm at 300 Biscayne Boulevard Way in Miami, FL. To speak to a member of the sales team, or book an appointment, please call (305) 456-7376 or email [miamisales@astonmartinresidences.com](mailto:miamisales@astonmartinresidences.com). Learn more at [www.astonmartinresidences.com](http://www.astonmartinresidences.com).

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[www.astonmartin.com](http://www.astonmartin.com)



#### **Note to Editors:**

#### **About Aston Martin**

Aston Martin is an independent British luxury sports car company. Famous for the creation of beautiful handcrafted sports cars, the Aston Martin range today comprises the Vantage, Rapide S, Vanquish, DB11 and special-series cars such as the Vanquish Zagato and Aston Martin Vulcan. Based in Gaydon, England, Aston Martin designs and creates sports cars, which are sold in more than 50 countries around the world.

Founded in 1913, the company recently launched its six-year Second Century plan for sustainable long-term growth. This is underpinned by the replacement of its entire sports car range, including the all-new DB11, an all-electric RapidE, the reintroduction of the Lagonda marque, as well as the development of a new manufacturing centre in St Athan, Wales which will build the company's new sports utility vehicle.

#### **About Aston Martin Art of Living**

Aston Martin is a British luxury brand with more than a century of success behind it. Now, with its Art of Living portfolio, the brand is translating its legendary quality into a new generation of carefully crafted commercial partnerships that are the very best reflections of its high luxury

values. Art of Living by Aston Martin is a growing collection of luxury lifestyle goods and services made and delivered with the care and quality that would be expected of Aston Martin.

### **About G and G Business Developments**

Headquartered in Miami, G and G Business Developments, founded and managed by key members of the Coto family, is the largest domestic retailer in Argentina and one of the country's leading exporters.

The company has quickly established success in the global real estate market, attracting investors seeking well-funded, innovative projects, delivering exceptional results.

Further information is available via [www.astonmartinresidences.com](http://www.astonmartinresidences.com) or [www.astonmartin.com/media](http://www.astonmartin.com/media).

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