



ASTON MARTIN

Aston Martin Chief Creative Officer is 2018 Autocar Design Hero

- **Marek Reichman presented with Design Hero Award at annual Autocar Awards**
- **Reichman accepts award “on behalf of his talented team”**

16 May 2018, Gaydon: Aston Martin Executive Vice President and Chief Creative Officer, Marek Reichman received the ‘Design Hero’ award at last night’s annual Autocar Awards.

The much-anticipated awards, held at Silverstone Circuit, recognises the automotive industry’s high achievers and celebrates the cars that have achieved top grading by the magazine’s road testers during the last 12 months.

On receiving the award, Reichman said: “It is a great honour to be recognised from within your own industry. I dedicated the award to my talented team at the Aston Martin design studio, a group of passionate individuals who work together to create the most beautiful sports cars in the world. Design is at the forefront of thinking at Aston Martin, whether the project is a sports car or a powerboat or even luxury apartments in Miami. We take great pride in every project and I think that is reflected in our output.”

Since joining Aston Martin in 2005, Reichman has added many iconic sports cars to his distinguished portfolio including the One-77, Vanquish, Aston Martin Vulcan, new Vantage, Aston Martin Valkyrie and, of course, the DB11, which was Reichman’s first all-new car for Aston Martin and identified as a ‘Game Changer’ in last year’s Autocar Awards. Previously he was heavily involved with the design of some of the world’s most iconic cars, including the Rolls-Royce Phantom, the Lincoln MKX, the Navicross Concept Cars and the Range Rover Mk III.

Reichman, who has been a visiting Professor at the Royal College of Art since 2011 and more recently at the Tongji University in Shanghai, has just finished work on the soon-to-be-revealed DBS Superleggera and is busy putting the finishing touches to the design of the marque’s first luxury SUV, the Aston Martin DBX.

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Global Headquarters Gaydon

Simon Sproule
VP and Chief Marketing Officer
Mobile: +44 (0)7896 621779
E-Mail: simon.sproule@astonmartin.com

Kevin Watters
Director of Communications
Mobile: +44 (0)7764 386683
E-Mail: kevin.watters@astonmartin.com

David Adams
Press Officer, Product Communications
Mobile: +44 (0)7825 863880
E-Mail: david.adams@astonmartin.com

Grace Barnie
Press Officer, Corporate Communications
Mobile: +44 (0)7880 903490
E-Mail: grace.barnie@astonmartin.com

Raphael Loheac-Derboulle
Press Officer, Lifestyle Communications
Mobile: +44 (0)7801 265126
E-Mail: raphaele.loheac@astonmartin.com

Sophie Tobin
Press Officer
Mobile: +44 (0)7812 679785
E-Mail: sophie.tobin@astonmartin.com

Middle East

Sandra Schneider
Tel: +971 50 524 0120
E-Mail: sandra@schneider-pr.net

The Americas

Matt Clarke
PR & Brand Communications Manager
Mobile: +1 949 870 5942
E-Mail: matthew.clarke@astonmartin.com

Continental Europe

Bastian Schaefer
Marketing and Communications Manager
Mobile: +49 (0)160 969 59241
E-Mail: bastian.schaefer@astonmartin.com

Jörg Machalitzky
Marketing and Communications Executive
Mobile: +49 (0) 172 668 4038
E-Mail: Joerg.machalitzky@astonmartin.com

China

Rachel Guo
Marketing & Communications Manager
Mobile: + 86 156 0162 8312
E-Mail: rachel.guo@astonmartin.com

Daisy Zhuang
PR Executive
Tel: +86 134 8259 9317
E-Mail: daisy.zhuang@astonmartin.com

Asia Pacific

Sarah McDonald
PR - Australia
Mobile: +61 438 115 108
E-Mail: Sarah.McDonald@astonmartin.com

Hiromi Sakamoto
Press Officer – Japan
Mobile: +81 (0)80 7950 2033
E-Mail: hiromi.sakamoto@astonmartin.com

Pei Leng Tan
Marcoms Executive – South East Asia
Mobile +65 9726 7986
E-Mail: peileng.tan@astonmartin.com