



12 April 2017

Aston Martin heading for a good innings in Wales

- Aston Martin lends support to Glamorgan County Cricket Club and Welsh youth cricket
- Luxury carmaker's second UK plant being developed in Vale of Glamorgan

12 April 2017, Gaydon: As Phase II of Aston Martin's redevelopment of the former Ministry of Defence site at St Athan in the Vale of Glamorgan in Wales gets underway, the luxury British carmaker today announced a partnership with Glamorgan County Cricket Club, which also includes support for all the age-grade teams from Cricket Wales.

Aston Martin selected St Athan as the site for its second UK manufacturing plant and will produce its new SUV, the Aston Martin DBX, there from 2019. Recruitment from the local area has already begun and a new workforce is in training to become the highly-skilled technicians that Aston Martin requires to build its luxury, hand-crafted cars.

Dr Andy Palmer, Aston Martin President and CEO said "Aston Martin is making a big commitment to establish a manufacturing plant in St Athan. It is our strong intention to contribute to the future success of Cardiff and Wales as a whole, not just as an employer but also by playing our part in the wider community. This partnership demonstrates our commitment to that and we look forward to cheering Glamorgan on, and seeing the Cricket Wales teams in action throughout the summer.

Huw Mitchell, Commercial Partnerships Manager at Glamorgan County Cricket Club, said: "We are delighted to be working with such an iconic British company as Aston Martin and very proud that they have chosen to support Glamorgan Cricket and the development of youth cricket in Wales. Glamorgan are the only county that represents a whole country and all our partners, including Aston Martin, recognise the unique opportunities that this offers. I'd like to thank the team at Aston Martin for their support and we look forward to working with them over the next three years".

Aston Martin branding will appear on the collar of the first team shirts and on the front of the shirts worn by the senior women's and youth teams.

- Ends -

Further information available via www.astonmartin.com or www.astonmartin.com/media.

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