



ASTON MARTIN

Aston Martin is licensed to thrill at British Grand Prix

- **Aston Martin celebrates their proud association with James Bond at the 1,007th F1™ Grand Prix**
- **British Grand Prix will see Aston Martin Red Bull Racing cars running with special 007-inspired livery**

11 July 2019, Silverstone, UK: One of the most enduring movie partnerships will be in the spotlight this weekend when Aston Martin Lagonda and EON Productions, the company that produces the James Bond films, celebrate the 1,007th Formula 1 Grand Prix, which takes place at Silverstone.

The British Grand Prix is the home race for the Aston Martin Red Bull Racing team, so it is fitting that the race falls on a number forever associated with James Bond.

The two Aston Martin Red Bull Racing F1™ cars will feature the iconic 007 logo and Bond number plates on the back of their rear wings. Max Verstappen's RB15 Formula 1 car will run the number plate from the Aston Martin DB5 in *Goldfinger* (1964) while Pierre Gasly's car will feature the Aston Martin V8 number plate from *The Living Daylights* (1987).

The Aston Martin Red Bull Racing pit garage will feature wall graphics inspired by Q's M16 Lab.

Aston Martin Lagonda President and Group CEO, Dr Andy Palmer said: "Aston Martin is proud of its association with James Bond. This weekend, we look forward to celebrating this longstanding partnership at Formula One's 1,007th Grand Prix."

When James Bond first appeared in the iconic Aston Martin DB5 in *Goldfinger* (1964) a lasting relationship was created. The following movie, *Thunderball* (1965), featured the Aston Martin DB5 at Silverstone in a chase sequence. Through the decades, Bond has driven many Aston Martins including the DBS, the V8 Vantage Volante and the DB10 to name but a few. To mark

the 50th anniversary of the Aston Martin DBS, which featured in *On Her Majesty's Secret Service*, 50 special-edition 2019 Aston Martin DBS Superleggeras will be sold. The first of these special cars will be on-track at Silverstone during the Pirelli Hot Laps sessions. Ticketholders can see a number of the Aston Martins from the James Bond films on display in the Bond In Motion exhibition including the V8 that will appear in Bond 25, located in the Fanzone, to register for tickets go to <https://www.eventworld.com/en/events/11>.

Follow the story on Instagram [@AstonMartinLagonda](#) or on Twitter [@AstonMartin](#)

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NOTES TO EDITORS:

Bond In Motion in association with EON Productions and Metro Goldwyn Mayer (MGM), showcases 12 cars spanning six decades of Bond history, including both Bond and his adversaries' iconic cars. From *Goldfinger's* 1937 Rolls-Royce Phantom III to *Spectre's* Aston Martin DB10, fans will be able to immerse themselves in the visual spectacle of Bond.

About EON Productions:

EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Wilson/Broccoli family. Danjaq is the US based company that co-owns, with Metro Goldwyn Mayer Studios, the copyright in the existing James Bond films and controls the right to produce future James Bond films. EON Productions, an affiliate of Danjaq, is the UK based production company that has made the James Bond films since 1962 and together with Danjaq controls all worldwide merchandising. The twenty-fifth 007 film is currently in production. For more information visit, 007.com.

About Aston Martin Lagonda:

Aston Martin Lagonda is a luxury automotive group focused on the creation of exclusive cars and SUVs. The iconic Aston Martin brand fuses the latest technology, exceptional hand craftsmanship and timeless design to produce models including the Vantage, DB11, Rapide AMR and DBS Superleggera. The Lagonda brand will relaunch in 2021 as the world's first luxury electric vehicle company. Based in Gaydon, England, Aston Martin Lagonda designs, creates and exports cars which are sold in 53 countries around the world.

Lagonda was founded in 1899 and Aston Martin in 1913. The two brands came together in 1947 when both were purchased by the late Sir David Brown. Under the leadership of Dr Andy Palmer and a new management team, the Group launched its Second Century Plan in 2015 to deliver sustainable long-term growth. The plan is underpinned by the introduction of seven new models including the DB11, new Vantage, DBS Superleggera and an SUV, as well as the development of a new manufacturing centre in St Athan, Wales.

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