



## **Aston Martin joins forces with SMMT initiative on Women in Engineering**

*19 April 2018, Gaydon:* Aston Martin has partnered with the Society of Motor Manufacturers and Traders (SMMT) to promote career opportunities in the automotive industry for women.

The Women in Engineering event, held at the SMMT showroom in London earlier this week, highlighted the importance women play in design and engineering and offered an insight into the variety of careers on offer at Aston Martin.

Speaking at the event, Chief Engineer Sally Leathers and Director for Corporate Planning Nikki Rimmington discussed challenges and opportunities faced during their careers, and why it is important for businesses like Aston Martin to attract more female engineers.

Sally Leathers said: 'The lack of women in engineering is an industry wide challenge, which Aston Martin is addressing through a number of initiatives. We are actively engaged in educational outreach programmes, with schools across the country from primary through to sixth form. These outreach sessions are aimed at stimulating an interest in a career in Engineering, by encouraging both men and women into STEM based subjects in schools and universities.'

Alun Cairns, Secretary of State for Wales, said: 'I am particularly pleased that Aston Martin is so enthusiastically showing young women that engineering offers the path to a great career with a world-beating brand.'

'With the help of companies like Aston Martin, teenage girls selecting their exam options are being shown that engineering is a shrewd choice. Whether your preference is the drawing board or the boardroom, the way is now wide open for women to power ahead in engineering.'

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**Global Headquarters Gaydon**

Simon Sproule  
VP and Chief Marketing Officer  
Mobile: +44 (0)7896 621779  
E-Mail: [simon.sproule@astonmartin.com](mailto:simon.sproule@astonmartin.com)

Kevin Watters  
Director of Communications  
Mobile: +44 (0)7764 386683  
E-Mail: [kevin.watters@astonmartin.com](mailto:kevin.watters@astonmartin.com)

David Adams  
Press Officer, Product Communications  
Mobile: +44 (0)7825 863880  
E-Mail: [david.adams@astonmartin.com](mailto:david.adams@astonmartin.com)

Grace Barnie  
Press Officer, Corporate Communications  
Mobile: +44 (0)7880 903490  
E-Mail: [grace.barnie@astonmartin.com](mailto:grace.barnie@astonmartin.com)

Raphael Loheac-Derboulle  
Press Officer, Lifestyle Communications  
Mobile: +44 (0)7801 265126  
E-Mail: [raphaele.loheac@astonmartin.com](mailto:raphaele.loheac@astonmartin.com)

Sophie Tobin  
Press Officer  
Mobile: +44 (0)7812 679785  
E-Mail: [sophie.tobin@astonmartin.com](mailto:sophie.tobin@astonmartin.com)

**Middle East**

Sandra Schneider  
Tel: +971 50 524 0120  
E-Mail: [sandra@schneider-pr.net](mailto:sandra@schneider-pr.net)

**The Americas**

Matt Clarke  
PR & Brand Communications Manager  
Mobile: +1 949 870 5942  
E-Mail: [matthew.clarke@astonmartin.com](mailto:matthew.clarke@astonmartin.com)

**Continental Europe**

Bastian Schaefer  
Marketing and Communications Manager  
Mobile: +49 (0)160 969 59241  
E-Mail: [bastian.schaefer@astonmartin.com](mailto:bastian.schaefer@astonmartin.com)

Jörg Machalitzky  
Marketing and Communications Executive  
Mobile: +49 (0) 172 668 4038  
E-Mail: [Joerg.machalitzky@astonmartin.com](mailto:Joerg.machalitzky@astonmartin.com)

**China**

Rachel Guo  
Marketing & Communications Manager  
Mobile: + 86 156 0162 8312  
E-Mail: [rachel.guo@astonmartin.com](mailto:rachel.guo@astonmartin.com)

Daisy Zhuang  
PR Executive  
Tel: +86 134 8259 9317  
E-Mail: [daisy.zhuang@astonmartin.com](mailto:daisy.zhuang@astonmartin.com)

Hiromi Sakamoto  
Press Officer – Japan  
Mobile: +81 (0)80 7950 2033  
E-Mail: [hiromi.sakamoto@astonmartin.com](mailto:hiromi.sakamoto@astonmartin.com)

Pei Leng Tan  
Marcoms Executive – South East Asia  
Mobile +65 9726 7986  
E-Mail: [peileng.tan@astonmartin.com](mailto:peileng.tan@astonmartin.com)