



ASTON MARTIN

**Aston Martin Lagonda Group CEO Andy Palmer
presented with Dr. Neville Bain Memorial Award for Excellence
in Director and Board Practice**

- **Andy Palmer presented with highest accolade at 2018 Director of the Year Awards**
- **Judging panel comprises respected industry leaders, at the forefront of 'Great British' business**

19 October 2018, Gaydon: Dr Andy Palmer CMG, President and Group Chief Executive of Aston Martin Lagonda (AML), has been presented with the Dr. Neville Bain Memorial Award for Excellence in Director and Board Practice at the 2018 Director of the Year awards dinner.

This award is the highest accolade in the Director of the Year Awards, recognising the personal imprint of the UK's most high-profile leaders on the culture and success of their organisation through outstanding professionalism and the implementation of best practice in governance and leadership.

Dr Palmer was presented with the award in recognition of the successful implementation of a new governance structure, which he established on joining Aston Martin Lagonda in 2014. The new structure was established to oversee operational performance of the business and ensure effective governance of costs and profitability and is part of the brand's 'Second Century' plan., which involves a new product offensive, expansion of the company's manufacturing footprint and the delivery of sustainable growth.

Dr Palmer said: "2018 has been a truly historic year for Aston Martin Lagonda, becoming the only truly British car company listed on the LSE, we are the standard-bearer for the UK. Good governance and embedding an ethical approach to business is an incredibly important part of the Second Century Plan, with the vision 'to be the

great British car company that creates the most beautiful automotive art in the world'. This award further demonstrates the success of our transformation plan.

"All of our achievements are a testament to the extraordinary skill, professionalism and dedication of our workforce, who continue to demonstrate pride and trust in the Aston Martin brand which spreads out to our customers, our racing teams, our dealers and our loyal fans, and I dedicate this award to them."

- ENDS -

About Aston Martin Lagonda:

Aston Martin Lagonda (AML) is a luxury automotive group focused on the creation of exclusive cars and SUVs. The iconic Aston Martin brand fuses the latest technology, exceptional hand craftsmanship and graceful styling to produce pioneering models including the DB11, Rapide S, DBS Superleggera, Vantage and Vanquish Zagato. The Lagonda brand will relaunch in 2021 as the world's first luxury electric vehicle company. Based in Gaydon, England, Aston Martin Lagonda designs, creates and exports cars which are sold in 53 countries around the world.

Lagonda was founded in 1904 and Aston Martin in 1913. The two brands came together in 1947 when both were purchased by the late Sir David Brown. Under the leadership of Dr Andy Palmer and a new management team, the Group launched its Second Century Plan in 2015 to deliver sustainable long-term growth. The plan is underpinned by the introduction of new models including the DB11, new Vantage, DBS Superleggera and an SUV, as well as the development of a new manufacturing centre in St Athan, Wales.

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