



ASTON MARTIN

For immediate release

Aston Martin and Sytner launches in Nottingham

- **New two-storey Aston Martin dealership open in Nottingham**
- **Prime site offers new and 'Timeless' pre-owned sales, aftersales and parts**
- **State-of-the-art 2,300m² facility is first Aston Martin dealer for the Sytner Group**

6 October 2017, Gaydon: Aston Martin has opened its latest new dealership in the UK in Nottingham, with the first Aston Martin dealership for partner Sytner.

The purpose-built state-of-the-art facility features a 23-car showroom for new and pre-owned Aston Martin sports cars. The dealership also has a dedicated aftersales team and an eight bay workshop staffed by world-class Gaydon-trained technicians.

Speaking at the VIP customer reception yesterday evening, Aston Martin President and CEO Dr Andy Palmer said: "I am delighted to open this outstanding new facility here in Nottingham. We are confident the passionate and dedicated Aston Martin Nottingham team will provide our valued customers an exceptional service in the Nottingham area. We are excited to be working with new partner Sytner who share our passion for Aston Martin."

Richard Wynn-Jones, Divisional Managing Director of Sytner Group commented: "It was great to see over 200 Aston Martin owners and enthusiasts this evening. We look forward to welcoming both new and existing Aston Martin owners to our new home. We are delighted to be working alongside Aston Martin, a marque with such a prestigious history."

Located in a prime position on Thane Road (off the A52), the showroom opening was attended by invited guests and key members of the Aston Martin senior executive team.

On display at the opening event was the stunning DB11. The first product launched under the company's 'Second Century' plan, the DB11 is the bold new figurehead of the illustrious 'DB' bloodline and an authentic, dynamic sporting GT in the finest Aston Martin tradition. Also included in the display was the beautiful new Vanquish Zagato, alongside a V12 Vantage Zagato, the ultra-exclusive One-77 and a host of other Aston Martin special project vehicles.

In addition to this were examples from the company's current line-up, and a Red Bull Racing Formula 1 car, fresh from the announcement that the Milton Keynes based team will compete as 'Aston Martin Red Bull Racing' from 2018.

For further information about Aston Martin Nottingham, please visit: [Aston Martin Nottingham](http://www.astonmartin.com/mediasite)

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