



ASTON MARTIN

Aston Martin opens its doors to Santan Dave and Stormzy

- **British automotive stars meet British rap artists in video for new single, “Clash”**
- **Music video filmed at Aston Martin Headquarters in Gaydon and Silverstone features Aston Martin Valkyrie, Vantage F1™ Edition, V12 Speedster, DBS and more**

29 July 2021 - Gaydon, UK: The Aston Martin Valkyrie and V12 Speedster are amongst the automotive stars joining Santan Dave and Stormzy in the video for their highly anticipated new single ‘Clash’. Released this month, ‘Clash’ is the first collaboration between two of the heavyweights of the British music industry.

Bringing together two of the UK’s best rap artists of their generation on the first track from Santan Dave’s latest Album, *We’re All Alone in This Together*, ‘Clash’ bears the hard-hitting lyrics that both Dave and Stormzy are famous for. Mercury Music Prize winner, Santan Dave, is an Aston Martin owner who collaborated with the British luxury brand back in March 2021, providing a stirring voiceover for the launch of the Aston Martin Cognizant Formula One™ Team’s new AMR21 Formula One® car. So, when the artists were looking for somewhere to film the video for ‘Clash’, which symbolizes two worlds colliding, they called Aston Martin.

Highlights of the video include Dave’s walk along the Aston Martin customer inspection line at the company’s global headquarters in Gaydon, while 20 of Aston Martin’s latest model, Vantage F1® Edition await the final step of the production process before delivery to customers: the application of the iconic wings badge.

The real action happens at the brand’s Silverstone facility where the Vehicle Dynamics team develop new Aston Martins on the Stowe Circuit that sits alongside the world-famous Grand Prix track. The two stars enjoy the power of the Aston Martin DBS before Stormzy takes the wheel of the limited edition, V12 Speedster.

Santan Dave said: "I'm extremely grateful to Aston Martin who couldn't have been more of a pleasure to collaborate with on this video. It's only right to showcase such an iconic British brand and such beautiful design alongside this moment."

Aston Martin Executive Vice President & Chief Creative Officer, Marek Reichman, said: "It is an honour for Aston Martin to be involved in this creative collaboration with music industry giants like Santan Dave and Stormzy. As a British ultra-luxury brand, we are proud to work with homegrown talent and these two guys coming together to create 'Clash' is a real cultural moment that will bring our brand to a new and younger audience. In a film full of icons we are extremely proud to have been involved."

You can view 'Clash' by Santan Dave featuring Stormzy here - <https://www.youtube.com/watch?v=oFqVvjg6BGM>

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About Aston Martin Lagonda:

Aston Martin Lagonda is a luxury automotive group focused on the creation of exclusive cars and SUVs. The iconic Aston Martin brand fuses the latest technology, exceptional hand craftsmanship and timeless design to produce models including the Vantage, DB11, DBS Superleggera and the new SUV, DBX. Based in Gaydon, England, Aston Martin Lagonda designs, creates and exports cars which are sold in 55 countries around the world.

Lagonda was founded in 1899 and Aston Martin in 1913. The two brands came together in 1947 when both were purchased by the late Sir David Brown.

www.astonmartin.com/media



Global Headquarters Gaydon

Kevin Watters
Director of Communications
Mobile: +44 (0)7764 386683
E-Mail: kevin.watters@astonmartin.com

Grace Barnie
Manager, Corporate Communications
Mobile: +44 (0)7880 903490
E-Mail: grace.barnie@astonmartin.com

Jessica Jay
Press Officer, Product Communications
Mobile: +44 (0)7825 863880
E-Mail: jessica.jay@astonmartin.com

Continental Europe

Tina Brenner
PR Manager EU
Mobile: +49 (0) 172 8232375
E-Mail: tina.brenner@astonmartin.com

Judith Richter
PR Executive Europe
Tel: +49 (0) 69 77075 2018
Mobile: +49 (0) 162 258 1360
E-Mail: judith.richter@astonmartin.com

China

Jessie Zhang
Marketing and Communications Manager

Raphael Loheac-Derboulle
Press Officer, Lifestyle Communications
Mobile: +44 (0)7801 265126
E-Mail: raphaele.loheac@astonmartin.com

Scott Fisher
Heritage Communications Manager
Mobile: +44 (0)7841 912225
E-Mail: scott.fisher1@astonmartin.com

Simon Strang
Motorsport Press Officer
Mobile: +44 (0)7554 436372
E-Mail: simon.strang@astonmartin.com

The Americas

Nathan Hoyt
Head of Public Relations
Mobile: +1 949 707 7747
E-Mail: nathan.hoyt@astonmartin.com

Valentine Oldham
Mobile: +1 617 721 5392
E-Mail: valentine@valentinepr.com

Tel: +86 021 8036 9012
Mobile: +86 136 9366 7009
E-Mail: jessie.zhang1@astonmartin.com

Nan Chen
PR Coordinator
Tel: +86 8036 9051
E-Mail: nan.chen@astonmartin.com

Asia Pacific

Andreas Rosén
Marketing and Communications Manager
Mobile: +65 9618 7742
E-Mail: andreas.rosen@astonmartin.com

Sarah McDonald
PR - Australia
Mobile: +61 438 115 108
E-Mail: sarah.mcdonald@astonmartin.com

Middle East

Ramzi Atat
Marcoms Senior Manager
Mobile: +971 (50) 5187778
E-Mail: ramzi.atat@astonmartin.com

Sandra Schneider
Tel: +971 50 524 0120
E-Mail: sandra@schneider-pr.net