



Aston Martin strengthens industrial and electrification leadership with new senior appointments

- **Aston Martin continues investment in its world-class team with appointment of experienced luxury automotive executives Vincenzo Regazzoni and Giorgio Lasagni**
- **Michael Straughan commences new executive role, supporting CEO Amedeo Felisa**
- **New positions to support Aston Martin's continued manufacturing transformation and strengthen partnership with strategic suppliers**
- **Electric vehicle technology leader Paul Thomas appointed as Aston Martin's first Chief Engineer specialising in battery electric vehicle development**

20 April 2023 – Gaydon, UK: Aston Martin has strengthened its industrial and electrification expertise with the appointment of four new senior positions to support the company's continued transformation.

The company welcomes Vincenzo Regazzoni to the newly created position of Chief Industrial Officer, overseeing all manufacturing operations. Working as an advisor to Aston Martin over recent months, Regazzoni has a wealth of experience in the low volume, ultra-luxury segment, including his most recent position as Chief Manufacturing Officer of Ferrari.

Aston Martin is also pleased to announce the appointment of Giorgio Lasagni as Chief Procurement Officer. With a focus on strengthening strategic relationships, Lasagni will lead Aston Martin's procurement function and further enhance its supply chain strategy. Having established best in class purchasing and supplier development functions in the high-performance automotive sector and other industries, Lasagni's career includes roles as Purchasing and Supplier Development Director at Ferrari and Engine Manufacturing Director for Ferrari and Maserati.

The appointments follow Michael Straughan commencing a new senior position as Executive Consultant to the CEO. Utilising his extensive operational experience across the luxury sector, Straughan will focus specifically on further strengthening Aston Martin's supply chain partnerships as the company enters a highly significant period of new product launches.

The British ultra-luxury manufacturer has also taken another step towards its exciting entry to the world of all-electric driving, with Battery Electric Vehicle (BEV) technology leader Paul Thomas appointed to the newly created position of BEV Chief Engineer, responsible for its in-house specialist electrification team.

Continuing Aston Martin's investment in electrification expertise and in-house capabilities, Paul Thomas will hold responsibility for delivering Aston Martin's BEV platform and future products, with the iconic marque applying its renown for thrilling performance, iconic design, and sensorial elegance to the world of all-electric driving.

In 2024, Aston Martin will commence its delivery of Valhalla, its first Plug-in Hybrid Electric Vehicle, with its first BEV product targeted for launch in 2025 and a fully electrified sports cars and SUV portfolio by 2030.

Having previously spent 16 years within the company's engineering function from 1998 to 2014, Thomas returns to Aston Martin with extensive experience in BEV vehicle development, having previously worked in senior engineering and Chief Technology Officer positions at organisations such as Tesla, Rimac and Project 3. He will report to Group Chief Technology Officer Roberto Fedeli.

Amedeo Felisa, Chief Executive Officer of Aston Martin said "Since becoming CEO I have focused on three clear priorities - people, processes and organisation.

"Through these appointments we have expanded our world class team with talent and expertise to continue our work to transform manufacturing, drive operational efficiencies and build closer relationships with our supplier partners.

"I am also delighted to welcome Aston Martin's first BEV Chief Engineer, as we continue to enhance our in-house powertrain and electrification capabilities. With a firm focus on realising our unique vision for all-electric driving, this appointment marks the latest step in our journey towards delivery of the first BEV Aston Martin, with 2023 seeing our engineering work under Roberto Fedeli move from concept phase to execution."

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About Aston Martin Lagonda:

Aston Martin's vision is to be the world's most desirable, ultra-luxury British brand, creating the most exquisitely addictive performance cars.

Founded in 1913 by Lionel Martin and Robert Bamford, Aston Martin is acknowledged as an iconic global brand synonymous with style, luxury, performance, and exclusivity. Aston Martin fuses the latest technology, time honoured craftsmanship and beautiful styling to produce a range of critically acclaimed luxury models including the Vantage, DB11, DBS, DBX and its first hypercar, the Aston Martin Valkyrie.

Based in Gaydon, England, Aston Martin Lagonda designs, creates and exports cars which are sold in 56 countries around the world. Its sports cars are manufactured in Gaydon with its luxury DBX SUV range proudly manufactured in St Athan, Wales.

Lagonda was founded in 1899 and Aston Martin in 1913. The two brands came together in 1947 when both were purchased by the late Sir David Brown, and the company is now listed on the London Stock Exchange as Aston Martin Lagonda Global Holdings plc.

2020 saw Lawrence Stroll become the company's Executive Chairman, alongside significant new investment, a move that led to Aston Martin's return to the pinnacle of motorsport with the Aston Martin Aramco Cognizant Formula One™ Team and commenced new era for the iconic British marque.

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