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ASTON MARTIN UNVEILS THREE NEW JEWELS IN THE CROWN OF HIGH PERFORMANCE

- **A family of racing royalty unleashed at the home of British motorsport**
- **AMR24 Formula 1® challenger heads a trio of Aston Martins, with unveiling of new Vantage sports car and Vantage GT3 racer on the same day**

12 February 2024, Silverstone: Aston Martin boldly presents a bloodline born for the racing line, with the unprecedented unveiling of three cars on the same day, representing the racing heart of the British ultra-luxury manufacturer and its commitment to integrating motorsport technologies in its high-performance cars for the road.

Fittingly unveiled on the day that the marque's AMR24 Formula 1® challenger first touched the tarmac at the home of British motorsport, the new Vantage is the quintessential Aston Martin sports car and the most driver focused and fastest Vantage in the nameplate's history. Having been introduced in the year of the first World Championship Formula One race at Silverstone in 1950, the 74-year history of Vantage runs side-by-side with that of the famous circuit that Aston Martin's team now calls home at the cutting-edge AMR Technology Campus.

Engineered for real drivers, Vantage's authentic, unadulterated celebration of pure performance, technically crafted to deliver maximum thrills with maximum confidence, sits naturally alongside the marque's visceral challenger for the 2024 FIA Formula One World Championship™. Both cars represent Aston Martin's ambition to be a leader in high-performance technologies and on track, with the Aston Martin Aramco Formula One Team seeking to build on its best-ever season in 2023, claiming nine podiums and 280 Championship points under the expert control of Fernando Alonso and Lance Stroll.

Between these two weapons of road and track sits the Vantage GT3 racer, inspired by the production sports car whose famous name it shall boldly carry to some of the world's most prestigious endurance events including the 24 Hours of Le Mans in 2024.

The Vantage GT3 takes the supreme qualities of the new production model and evolves it into a formidable new GT racer that will write a new chapter in Aston Martin's illustrious motorsport

history, having scored a remarkable 52 class wins and 11 world titles between 2012 and 2023 with the ultra-successful Vantage GTE.

Lawrence Stroll, Executive Chairman of Aston Martin said: "These three brothers in speed embroider our DNA with new dynamism. Simultaneously revealing the new Vantage and Vantage GT3 race car on the very same day as we unleash our AMR24 Formula One challenger at Silverstone demonstrates our ambition to be a leading force in F1 and create the world's finest and most thrilling sports cars.

"Today's celebration of high-performance also highlights the burgeoning relationship between our road and race programmes, with Aston Martin Lagonda now benefitting from the exceptional pool of engineering talent, experience and knowledge forged in Formula One and harvested through Aston Martin Performance Technologies.

"Over recent years we have already seen the sport of Formula 1 have a transformative impact on our brand, attracting new customers to Aston Martin and driving reappraisal of our products. Boosted by a highly competitive F1 team, the synergy with high-performance motorsport technologies is something we can maximise even further through our next generation of sportscars and endurance motorsport strategy."

The Aston Martin Aramco Formula One® Team begins the 2024 FIA Formula One World Championship™ season at the Gulf Air Bahrain Grand Prix on 2 March 2024.

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About Aston Martin Lagonda:

Aston Martin's vision is to be the world's most desirable, ultra-luxury British brand, creating the most exquisitely addictive performance cars.

Founded in 1913 by Lionel Martin and Robert Bamford, Aston Martin is acknowledged as an iconic global brand synonymous with style, luxury, performance, and exclusivity. Aston Martin fuses the latest technology, time honoured craftsmanship and beautiful styling to produce a range of critically acclaimed luxury models including the Vantage, DB12, DBS, DBX and its first hypercar, the Aston Martin Valkyrie. Aligned with its *Racing. Green.* sustainability strategy, Aston Martin is also developing alternatives to the internal combustion engine, with an ambition to create the world's most thrilling and highly desirable electric performance cars, the first of which is targeted for launch in 2025.

Based in Gaydon, England, Aston Martin Lagonda designs, creates, and exports cars which are sold in 56 countries around the world. Its sports cars are manufactured in Gaydon with its luxury DBX SUV range proudly manufactured in St Athan, Wales. The company is on track to deliver net-zero manufacturing facilities by 2030.

Lagonda was founded in 1899 and came together with Aston Martin in 1947 when both were purchased by the late Sir David Brown, and the company is now listed on the London Stock Exchange as Aston Martin Lagonda Global Holdings plc.

2020 saw Lawrence Stroll become the company's Executive Chairman, alongside significant new investment. This coincided with Aston Martin's return to the pinnacle of motorsport with the Aston Martin Aramco Formula One® Team and commenced a new era for the iconic British marque.



www.astonmartin.com/media

Global Headquarters Gaydon

Kevin Watters
Director of Communications
+44 (0)7764 386683
kevin.watters@astonmartin.com

Paul Garbett
Head of Corporate and Brand Communications
+44 (0)7501 380799
paul.garbett@astonmartin.com

Grace Barnie
Manager, Employee Communications
+44 (0)7880 903490
grace.barnie@astonmartin.com

Jessica Jay
Press Officer, Product Communications
+44 (0)7825 863880
jessica.jay@astonmartin.com

Raphael Loheac-Derboulle
Press Officer, Lifestyle Communications
+44 (0)7801 265126
raphaele.loheac@astonmartin.com

Jay Gill
Brand & Lifestyle Communications Executive
+44 (0)7917 882902
jay.gill@astonmartin.com

Henry Bovey
Brand Press Officer
+44 (0)7585 996042
henry.bovey1@astonmartin.com

Scott Fisher
Heritage Communications Manager
+44 (0)7841 912225
scott.fisher1@astonmartin.com

Simon Strang
Motorsport Press Officer
+44 (0)7554 436372
simon.strang@astonmartin.com

The Americas

Morgan Theys
Head of Public Relations
+1 602-300-0945
morgan.theys@astonmartin.com

Continental Europe

Dan Connell
Director of EU Communications & PR
+49 151 217 06429
dan.connell@astonmartin.com

China / Hong Kong / Taiwan

Jessie Zhang
Marketing and Communications Manager
+86 136 9366 7009
jessie.zhang1@astonmartin.com

Nan Chen
PR Coordinator
+86 8036 9051
nan.chen@astonmartin.com

Asia Pacific

Kumiko Arisawa
Head of Regional Marketing and Communications
+81 80 7675 1861
kumiko.arisawa@astonmartin.com

Megumi Tanida
Marketing and Communications Manager,
Japan / South Korea
+81 90 8462 6053
megumi.tanida@astonmartin.com

Sarah McDonald
Marketing and Communications Manager,
SEA / ANZ
+61 438 115 108
sarah.mcdonald@astonmartin.com

Middle East

Dana Taleb
Marcomms Controller
dana.taleb@astonmartinmenat.com