



ASTON MARTIN

## **Biggest ever intake of fresh talent sets to work at Aston Martin**

- **50 Apprentices and 26 Graduates start work with British luxury carmaker**
- **The largest-ever intake of apprentices at Aston Martin demonstrates strong investment in future talent**

*4 September 2018, Gaydon, UK:* Aston Martin welcomed its biggest ever intake of apprentices and graduates this week, all ready to start work for the world's fastest-growing auto brand<sup>1</sup>. With 50 apprentices and 26 graduates reporting for duty at Aston Martin's Global Headquarters at Gaydon in Warwickshire, this investment in the future workforce underlines the manufacturer's focus on remaining a competitive and agile business for many years to come.

Dr Andy Palmer, Aston Martin President and Chief Executive Officer, who started his own career as an apprentice, was at Gaydon to greet the new starters. He said: "It's a source of great pride for me to welcome our biggest ever intake of apprentices and graduates. It's important to bring fresh talent into the business and these new starters will play a key role in the continuing success of Aston Martin."

Since launching its ground-breaking Second Century Plan in 2015, Aston Martin has been on the rise. The company announced record profits earlier this year and has now entered the growth phase of the plan, which will see the luxury carmaker create models in new sectors to sit alongside sports cars such as the DB11, the Vantage and the recently launched DBS Superleggera.

Aston Martin's four-year Apprenticeship programme provides young people who have a passion for the brand, and a determination to learn, develop and excel in their careers, with the opportunity to learn from some of the best engineers and technicians in the world, across all areas of the business.

The company also has a much-envied Graduate Programme, offering Engineering and Business positions to graduates who can study for relevant professional qualifications while they work.

Opportunities for the 2019 intake of Apprentices will open in December 2018 via the Aston Martin website: <https://www.astonmartinlagonda.com/careers/>

- Ends -

<sup>1</sup>Brand Finance report (March 2018)

### **About Aston Martin Lagonda:**

Aston Martin Lagonda is a luxury automotive group focused on the creation of exclusive cars and SUVs. The iconic Aston Martin brand fuses the latest technology, exceptional hand craftsmanship and timeless design to produce models including the DB11, Rapide S, DBS Superleggera, Vantage and Vanquish Zagato. The Lagonda brand will relaunch in 2021 as the world's first luxury electric vehicle company. Based in Gaydon, England, Aston Martin Lagonda designs, creates and exports cars which are sold in 53 countries around the world.

Lagonda was founded in 1904 and Aston Martin in 1913. The two brands came together in 1947 when both were purchased by the late Sir David Brown. Under the leadership of Dr Andy Palmer and a new management team, the Group launched its Second Century Plan in 2015 to deliver sustainable long-term growth. The plan is underpinned by the introduction of seven new models including the DB11, new Vantage, DBS Superleggera and an SUV, as well as the development of a new manufacturing centre in St Athan, Wales.

In 2017, Aston Martin generated full-year EBITDA of £230.8m on revenues of £876m. The Company, employing more than 2,700 people, is predominantly owned by private equity groups Adeem, Tejara and Investindustrial, while Daimler AG of Germany holds a 4.9% non-voting stake.

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