



ASTON MARTIN

Brand new Aston Martin dealership to open in China

- **Flagship showroom and service centre to open in Wuhan**
- **New dealership part of significant investment in Chinese market**

31 January 2018, Wuhan, China: A brand new flagship Aston Martin dealership will launch in Wuhan, China later this year.

The 500m² two-floor showroom will welcome customers from the centre of China to browse a state-of-the-art display of Aston Martin's product range and make use of a new, full function service workshop.

Wuhan is the capital of Hubei Province in Central China, a region that is enjoying strong economic growth. With excellent transport links, Wuhan sits equidistant between Beijing and Guangzhou, and has been projected to be China's third largest city economy by 2025, returning to its traditional status as one of China's premier cities.

Aston Martin President and Chief Executive Officer, Dr Andy Palmer, arrived in Wuhan this morning to sign the contract for the new dealership with President of Aston Martin China, Michael Peng.

Dr Andy Palmer, said: "Since opening our first dealership here in 2011, Aston Martin has made good progress in China. This will become an important market for our new SUV, the Aston Martin DBX, when it goes into production next year. I'm delighted with the location of the new Wuhan dealership in the heart of the city's central business district and I look forward to coming back in the Autumn for the grand opening."

Michael Peng added: "I am honoured to be here today, signing a contract that will see Aston Martin expand its presence in Central China. I believe this is a very important market for us and being located in Wuhan will enable us to reach many more customers in this important region."

The new Wuhan dealership forms part of a larger network expansion for Aston Martin in China, which is the fastest growing market for the British luxury carmaker. Further announcements

regarding Aston Martin's ambitious plans within the Chinese market will be revealed later this week.

- Ends -

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