



ASTON MARTIN

Henley Royal Regatta DB11 - Two great British institutions, one oarsome car

- Special DB11 built to celebrate Aston Martin's partnership with Henley Royal Regatta
- Unique specification selected from Q by Aston Martin - Collection
- One-off DB11 will be displayed at the Henley Royal Regatta

26 June 2017, Gaydon: To celebrate its Official Automotive Partnership with the Henley Royal Regatta - founded in 1839 and one of the world's most prestigious and historic sporting fixtures - Aston Martin has created a very special DB11.

The specification of this one-off Henley Regatta DB11 was carefully chosen by the Aston Martin Design Team. It features a raft of recently launched Q by Aston Martin - Collection options and explores the full gamut of exclusive paint and upholstery colours, material finishes and craft features, including some bespoke elements by Q by Aston Martin - Commission. The result is a car that's distinctive and beautifully understated, mixed with classic colour combinations and superb contemporary finishes.

Starting with the exterior paintwork, the Henley Royal Regatta DB11 is finished in Diavolo Red combined with Satin Scintilla Silver roof and roof strakes available from Q by Aston Martin - Commission. Carbon Fibre features extensively on the exterior, with both the Carbon Fibre Body Pack (front splitter, side sills and rear diffuser) and Carbon Fibre Exterior Pack (Side Strakes, Hood Blades and Mirror Caps) selected from the Q by Aston Martin - Collection range, then treated to a distinctive satin finish.

A set of 20" Gloss Black Directional wheels with diamond turned faces and a smoked finish (again from Q by Aston Martin - Commission) plus Carbon Fibre Exhaust finishers, Smoked Tail Lights, Exterior Black Pack and Carbon Fibre Wings Badge complete the exterior's dark detailing aesthetic.

Inside, the Aston Martin Design Team elected for a scheme that reverses the exterior colours, with extensive use of Metallic Black leather and a Q by Aston Martin Trim Split that introduces flashes of Chancellor Red leather on the seats and door panels. Chancellor Red contrast stitching unites the two upholstery hues and highlights the meticulous craftsmanship that defines Aston Martin

interiors. Swathes of Obsidian Black Alcantara are used on the headlining and cantrails, while a Shadow Chrome Jewellery pack adds another sleek and subtle layer of detailing.

The special Henley Royal Regatta DB11 will form the centrepiece of an Aston Martin display showcasing the 104-year-old marque's range of acclaimed sports cars. More than 300,000 spectators attend the Regatta each year, which is held over five-days at its traditional venue of Henley-on-Thames. In addition to the static display, a fleet of Aston Martins will provide transport for key Regatta official and VIP guests.

The 2017 Henley Royal Regatta will take place from Wednesday 28 June to Sunday 02 July.

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