



ASTON MARTIN

## **RM Sotheby's and Aston Martin celebrate new partnership with \$21,455,000 lot**

- **RM Sotheby's become Official Auction Partner to Aston Martin**
- **One-off Aston Martin DP215 sells for \$21,455,000 at Pebble Beach**

*24 August 2018, Monterey, CA:* Aston Martin today announced the formation of a new partnership with RM Sotheby's, the world's largest auction house for investment-quality automobiles.

The new partnership got off to the best possible start earlier today when the beautiful 1963 Aston Martin DP215 Grand Touring Competition Prototype went under the auctioneer's gavel at Pebble Beach for an astonishing \$21,455,000. The most significant one-off Aston Martin Works car, the DP215 was driven by Lucien Bianchi and Phil Hill at Le Mans in 1963 and is the final David Brown competition Aston Martin.

"What a great way to start this exciting new partnership," said Paul Spires, President of Aston Martin Works. "The market for historic cars is booming so it is vital that Aston Martin is represented by the best auction house in the business. RM Sotheby's give us the opportunity to reach a global audience with their international clientele."

RM Sotheby's was formed in 2015, when RM Auctions and Sotheby's joined together to create an auction powerhouse, providing an unsurpassed level of service to the global collector car market. Recognised as the No.1 auction house by total value of cars sold and for number of cars sold greater than \$1 million in value, RM Sotheby's was the obvious choice for Aston Martin.

Kenneth Ahn, President, RM Sotheby's said: "It's certainly an honor to join Aston Martin in celebrating a milestone anniversary of its motorsport history in 2019 and the exceptional road cars that have come to define the brand. In keeping with RM Sotheby's record-breaking success in the sale of important Aston Martins at auction, we look forward to presenting the

marque's very best motor cars from around the world in Monterey next year, an auction setting unlike any other."

Commencing in 2019, RM Sotheby's will hold an annual Aston Martin single-marque sale, which looks set to become a highlight of Monterey Car Week. Aston Martin's successful Second Century Plan, which is delivering a new Aston Martin model every year for seven years, also promises two 'specials' per year, which are set to become collectibles of the future.

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### **About Aston Martin Lagonda:**

Aston Martin Lagonda is a luxury automotive group focused on the creation of exclusive cars and SUVs. The iconic Aston Martin brand fuses the latest technology, exceptional hand craftsmanship and timeless design to produce models including the DB11, Rapide S, DBS Superleggera, Vantage and Vanquish Zagato. The Lagonda brand will relaunch in 2021 as the world's first luxury electric vehicle company. Based in Gaydon, England, Aston Martin Lagonda designs, creates and exports cars which are sold in 53 countries around the world.

Lagonda was founded in 1904 and Aston Martin in 1913. The two brands came together in 1947 when both were purchased by the late Sir David Brown. Under the leadership of Dr Andy Palmer and a new management team, the Group launched its Second Century Plan in 2015 to deliver sustainable long-term growth. The plan is underpinned by the introduction of seven new models including the DB11, new Vantage, DBS Superleggera and an SUV, as well as the development of a new manufacturing centre in St Athan, Wales.

In 2017, Aston Martin generated full-year EBITDA of £230.8m on revenues of £876m. The Company, employing more than 2,700 people, is predominantly owned by private equity groups Adeem, Tejara and Investindustrial, while Daimler AG of Germany holds a 4.9% non-voting stake.

[www.astonmartin.com/media](http://www.astonmartin.com/media)



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### **About RM Sotheby's:**

RM Sotheby's is the world's largest auction house for investment-quality automobiles. With more than 35 years' experience in the collector car industry, RM's vertically integrated range of services, from private sales and auctions (including both RM Sotheby's and RM Auctions events) to estate planning and financial services, coupled with an expert team of car specialists and an international footprint, provide an unsurpassed level of service to the global collector car market.

RM Sotheby's is currently responsible for six of the top ten most valuable motor cars ever sold at auction. In February 2015, RM formed a strategic partnership with Sotheby's, uniting the two companies for the full calendar of future automobile auctions. For further information, visit [www.rmsothebys.com](http://www.rmsothebys.com).

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